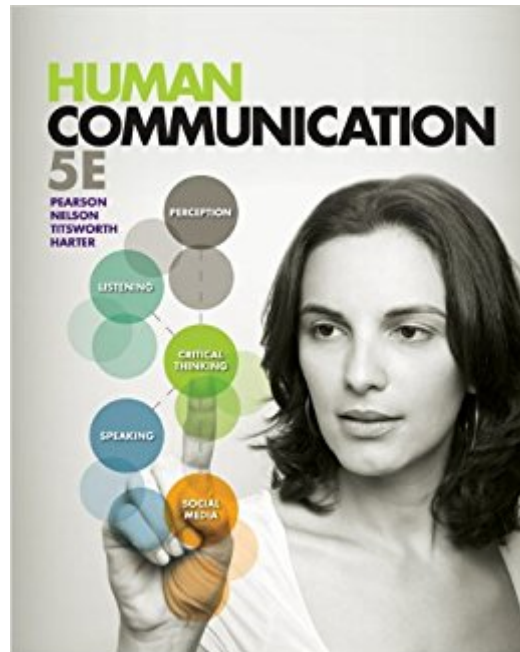




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# Human Communication



## Synopsis

Human Communication is an integrated program that helps students practice communication skills, build confidence in public speaking, and achieve success in their introductory communication course. With McGraw-Hill LearnSmart in Connect Communication, students separate what they know from what they think they know, following a continually adaptive learning path toward mastery of key concepts. Additionally, Connect provides students with the resources they need to construct well-planned speeches while its highly flexible speech capture tool saves instructors valuable time in managing assignments and evaluating student speeches. Rooted in current scholarship and with an eye on practical, everyday communication scenarios, Human Communication is designed to make introductory communication studies immediate and relevant to students. Following their writing mantra, “Make it Smart. Keep it Real,” the authors strike a balance of definitive theory and everyday application that resonates with the challenges and goals of today’s typical basic course.

## Book Information

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## Customer Reviews

Paul E. Nelson was Director of the Honors College at the University of Missouri, Departmental Executive Officer at Iowa State University, Dean of the College of Communication at Ohio University, and Chair of the Political Science Department and Head of the Department of Communication at North Dakota State University. He has co-authored many textbooks with his spouse and colleague, Dr. Judy C. Pearson. Judy C. Pearson was Associate Dean of Arts,

Humanities, and Social Sciences and Professor of Communication at North Dakota State University in Fargo, North Dakota, and Director of the Northern Virginia Center for Virginia Tech in Falls Church, Virginia. She has co-authored over 30 text and trade books and more than 100 scholarly articles and chapters in edited books. Judy has served as the President of the Central States Communication Association, the World Communication Association, and the National Communication Association. She met Paul E. Nelson at a basic course directors meeting, married him, and the couple has six children. The two have been producing basic course books together ever since. Scott Titsworth is an Associate Professor and Interim Dean for the Scripps College of Communication at Ohio University. Scott is co-author of four textbooks and a nationally respected scholar in the field of instructional communication and communication education. In addition to his current administrative responsibilities, Scott has worked as a basic course administrator for his entire career and has been active with the first year student program at Ohio University.

The book itself has been very helpful with the class I'm taking. Very easy to understand - can be kind of boring and redundant but I have very much enjoyed several chapters in terms of learning more about how people communicate with each other. Although, I was surprised how beat up it was when it arrived. Flashbacks of over-priced textbooks at the college bookstores!

Got it for school, works fine.

AWESOME!!!

Love it! Excellent product.

The bookd came in perfect condition.

It is a good book. It is an old version but it worked for the Speech Communication class that I was in. I earned an A. I kept the book as a part of my library because it can be useful for speech writing, how to approach an audience, research tips, etc. I think it may have cost \$10.00 and only because I wanted it during that week. It may have been \$3.00 otherwise.

The book makes some useful speech points, but most of it is clear common sense, even the professor admits it lacks a lot and is really a primer for objective thought, and in that sense it does

its job. It also has inappropriate political undertones, so take everything it says about social context with a grain of salt.

The book; Human Communications, was on this website. It had a small description and a rating for quality of condition of the book. I ordered it and waited the standard set of shipping time. Upon receiving, the book was actually in better shape than the post claimed. The only thing the poster should have noted was that the previous owner had underlined and highlighted throughout many of the pages. Nonetheless, that makes no matter to me, as I would have done the same. I'm very happy with my purchase

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